

FOR IMMEDIATE RELEASE

Seasoned Enterprise Software Executive Takes Helm at SeeControl

Al Cohen Named President and CEO to Manage Growth

SAN MATEO, California – November 28, 2006 – SeeControl, a provider of On Demand inventory tracking for large and smaller enterprises, announced today that Al Cohen has been appointed president & CEO, effective immediately. Cohen brings more than 25 years of strategic leadership experience at technology firms to SeeControl. As SeeControl's president and CEO, Cohen will be responsible for all operations of the company, including sales, marketing, development, finance and client services.

Cohen most recently served as president and CEO of Sigaba. Before that, he served as the COO of Sendmail, Inc. Cohen has also held executive positions at Persistence Software, Cygnus Solutions and IBM.

SeeControl recently received an Emerging Technology Award from the *Silicon Valley/San Jose Business Journal* for excellence in supply chain management. "SeeControl's On Demand inventory tracking system has achieved a lot of customer success as well as industry recognition within the world of supply chain management, said Cohen. "I'm very eager to lead the company as we continue to establish ourselves as a unique, cost-effective solution for all enterprises."

(more)

Al Cohen Named SeeControl President and CEO (cont.)

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Cohen has consistently worked with technology companies at critical growth junctures and has succeeded at bringing emerging leaders to the next level. Cohen helped build several companies for acquisition and IPO and was instrumental in helping companies increase their annual revenues exponentially.

“Al’s expertise in building rapidly-growing technology companies is a huge asset for SeeControl,” said Greg Robinson of Peninsula Equity, a leading SeeControl investor. “We are confident that he will seamlessly lead the company into its next stage of development.”

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About SeeControl

SeeControl is based in San Mateo, California with offices in Asia and Europe. For more information, please visit www.seecontrol.com or call 650-312-1100.

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